

KENDELLE CRAGUN

art director

kendellecragun.com
kendellecragun@hotmail.com
801.995.2453

AWARDS

Addy's Utah '21 District Silver
Addy's Utah '21 Region Silver
Addy's Utah '22 District Nominee

EXPERIENCE

Sr. Art Director Feb 2020 - Present
BYU AdLab

Ideated and produced TV spots and integrated campaign.
Worked with Old Navy, Radiant, BonCom, and BYU.

Graphic Design Tutor December 2021 - Present
Freelance

Curate lessons and practice courses in Adobe Suite to help my students improve their knowledge and confidence in design.

Graphic Design Intern June 2021 - August 2021
Bad Athletics

Help the creative director decide on a branding direction for their brand and social marketing.
Directed shoots, created content, and worked with a large team.

Content Creator August 2020 - Present
BYU Continuing Education

Create content for blogs, emails, and social media that fit the original branding while also adapting to changing trends.

SKILLS

Adobe Suite: Photoshop, Illustrator, InDesign, and After Effects
Fluent Languages: English, Spanish
Leadership
Communication

EDUCATION

Brigham Young University June 2016 - April 2022
BA Advertising

3.54 GPA, Regent's Scholarship
Member of BYUSA and the women's rugby team.

INTERESTS

Traveling! I have dual citizenship in Spain, and lived in Ecuador.
Servial TV Watcher: Ted Lasso, New Girl, Love Is Blind, The Office
Cooking: Accepted to Institute of Culinary Education in NYC
Sports! Walked onto collegiate women's rugby team
Music: Concert junkie and top 1% of Remi Wolf's spotify fans.